

HOW TO ENGAGE COMMUNITIES OF COLOR

LEVERAGING COMMUNITY PARTNERS IN SAFE & EFFECTIVE OPIOID CARE

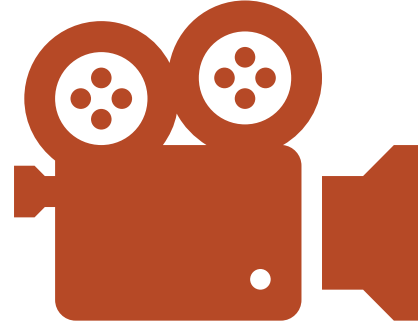
August 12, 2020

10:00am -11:00pm Pacific Time

Using Adobe Webinar Platform



CHAT in your
questions/comments



Webinar is being
RECORDED



Please MUTE your
line



DOWNLOAD resources

Countdown!

To apply for the Opioid Care Honor Roll submit your Opioid Management Hospital Self-Assessment between

June 22, 2020 - October 9, 2020

59
Days left



In partnership with California Health & Human Services, will recognize honor roll awardees & participants by Dec 2020.

Opioid Care Honor Roll 2020 Webinar Series Roadmap

Access webinar recordings & slides [here](#)

1

How to capture &
keep attention on the
CA Opioid Epidemic

2

Harm reduction
strategies

3

Leveraging
community partners

4

Cutting edge
strategies

5

Drop in office hours

Mapping it back to the Self-Assessment

Measure	Level 1 <i>Basic Mgmt.</i> (1 pt)	Level 2 <i>Hospital Wide Standards</i> (2 pts)	Level 3 <i>Integration & Innovation</i> (3 pts)	Level 4 <i>Practice Improvement</i> (4 pts)
Safe & Effective Opioid Use <ul style="list-style-type: none"> • Appropriate opioid discharge prescribing guidelines • Alternatives to opioids for pain management 		Overdose Prevention <ul style="list-style-type: none"> • Naloxone education & distribution program 		
Identification & Treatment <ul style="list-style-type: none"> • Medication Assisted Treatment (MAT) • Timely follow up care 		Cross-cutting Opioid Management Best Practices <ul style="list-style-type: none"> • Organizational infrastructure • Address stigma with physicians & staff • Patient & family engagement 		

Source: [Opioid Management Hospital Self-Assessment](#)



Meeting Objectives

- **Surfaced** opportunities and identified challenges in engaging communities of color in safe and effective opioid use
- **Heard** from providers & peers their recommendations on how to provide culturally competent and equitable care to all patients with opioid use disorder in the hospital setting
- **Determined** what strategies to transfer into your own work



Facilitators



Alex Stack

Director, Programs &
Strategic Initiatives, CHC



Aimee Moulin

Co-Director
CA Bridge



Guest Speakers



Raul Meza, MD
Ventura County
Medical Center



Pat Corley, RN
Cayenne Wellness Center
& Sickle Cell Disease
Advocate



Trang Lu, PA-C
John Wesley Community
Health, Hacienda Heights



Arlene Brown
Recovery Support Navigator
Northern Inyo
Healthcare District



POLL:

What are you currently working on to engage communities of color in your hospital?



CHAT:
What questions do you have?

Mind the Gap

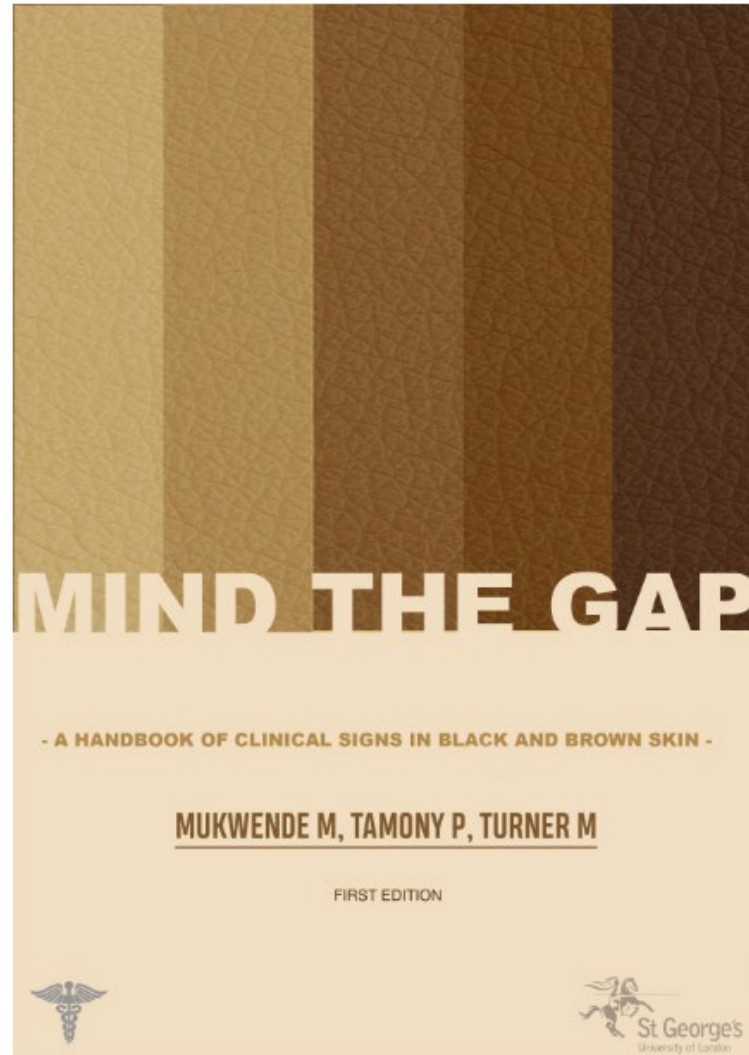
Engaging Communities of Color

We are all learning



Rising Awareness in Medical Education

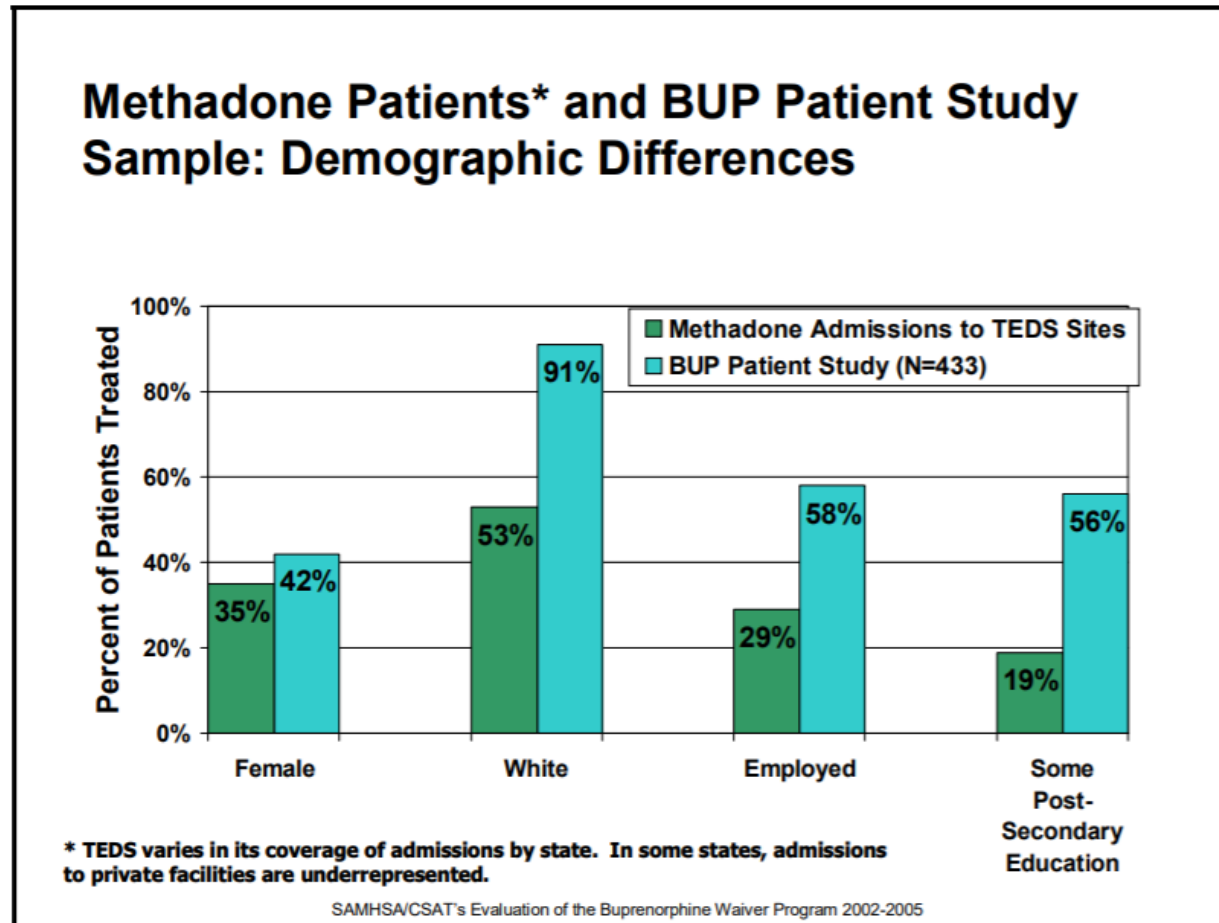
- ▶ 2nd year student at St. George's University in London recognized the lack of clinical teaching on black and brown skin
- ▶ Purpose of this handbook is to raise awareness and decolonize course curriculum



Structural Racism

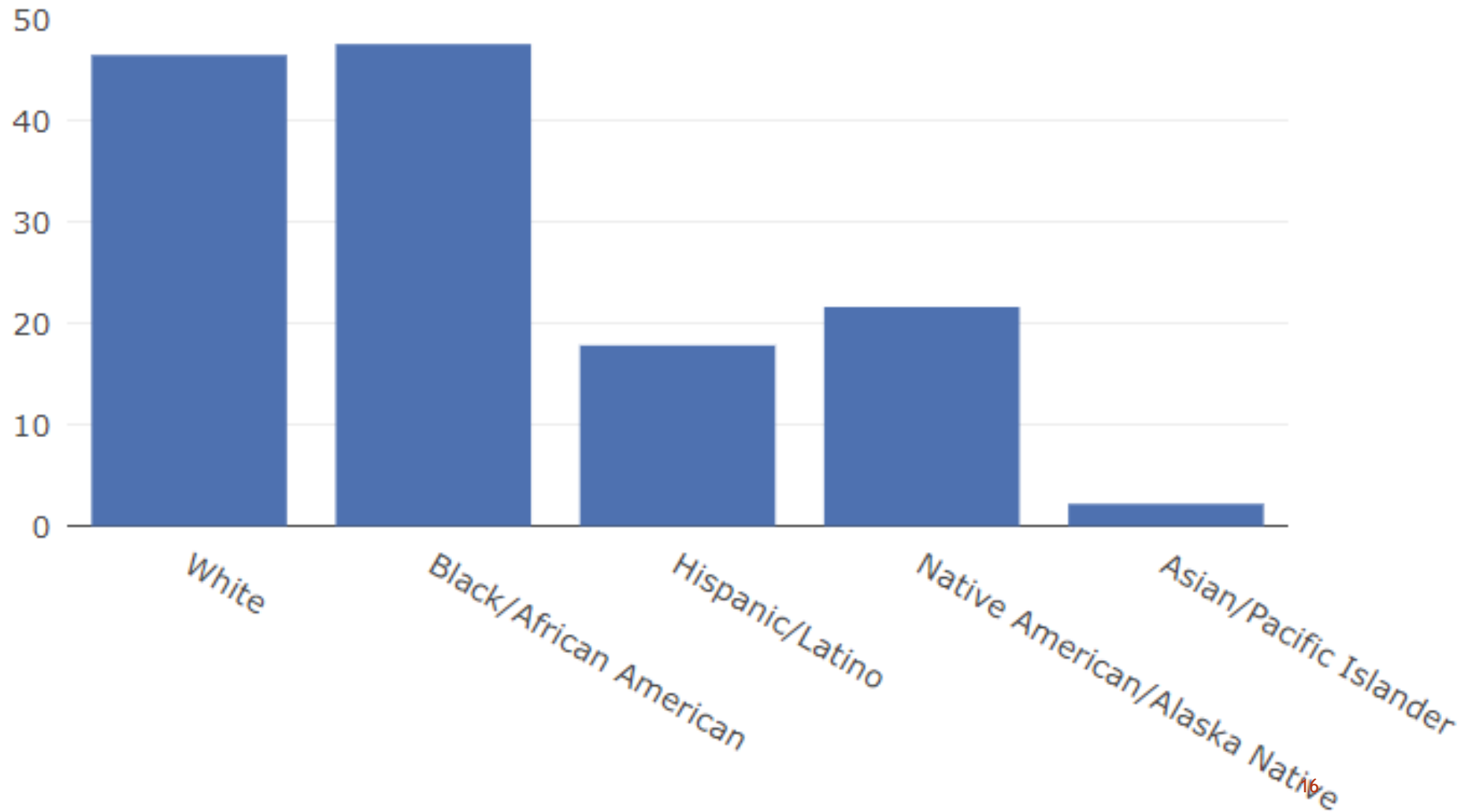
- ▶ Opioid “epidemic” framed as a white problem
 - ▶ Treatment vs incarceration
- ▶ Rising Black/African American death rate largely ignored in political narratives
- ▶ Access to office-based treatments: White/Caucasian, suburban areas
- ▶ Restrictive treatments and jail/prison overutilized in minority populations
- ▶ There is a bias toward believing minorities are more likely to be substance abusers or they can endure more pain
- ▶ Historically and in recent decades, low-income and minority earners have had less access to medical care
- ▶ Overdose deaths are rising at higher rates among certain minorities such as Native American/Alaska Native and Black/African American

Buprenorphine Patients in US: 91% White, 56% College Educated



Any Opioid-Related Overdose ED Visits by Race/Ethnicity , 2019

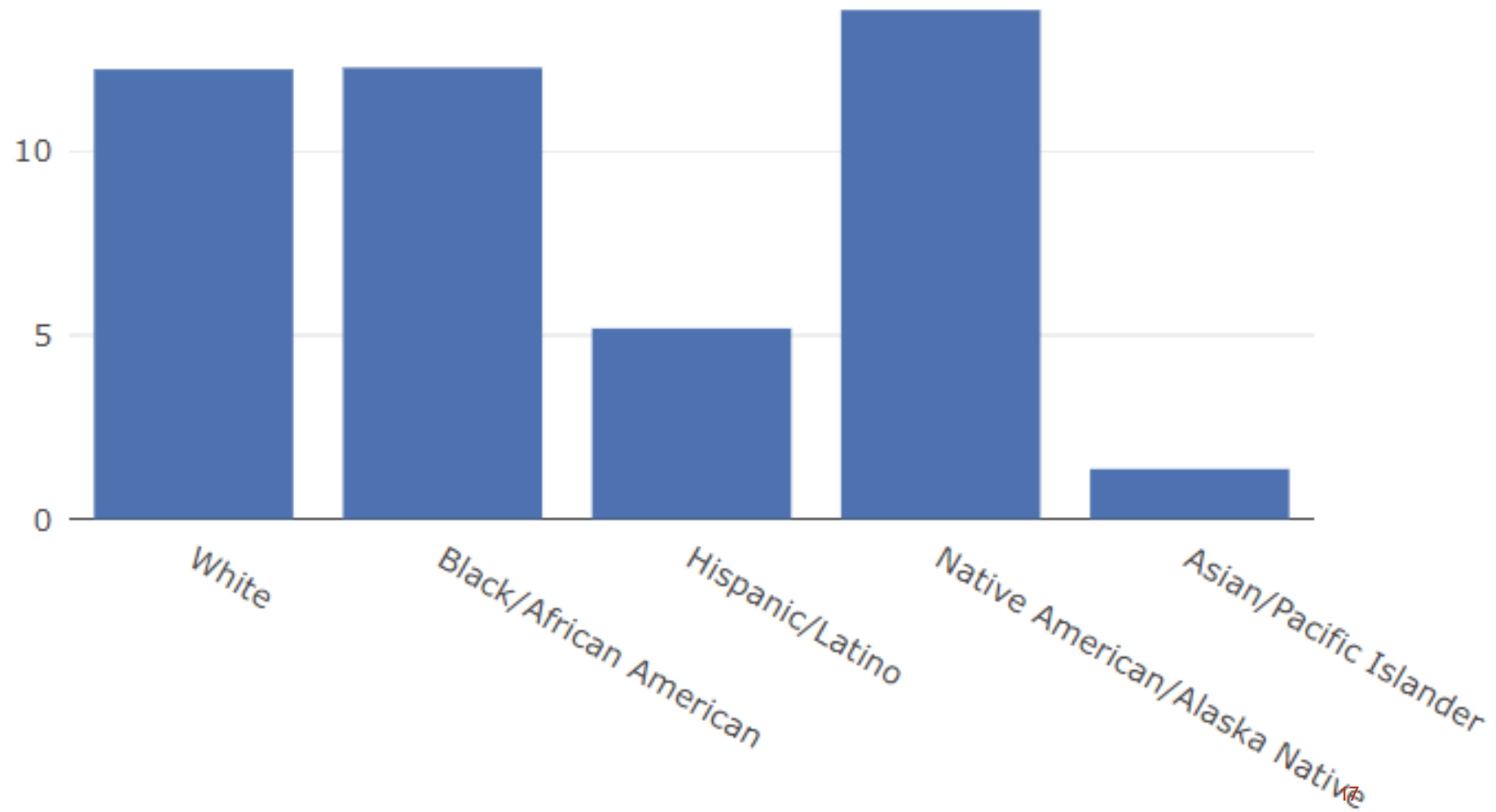
Crude Rate per 100,000 Residents



[Source: California Opioid Surveillance Dashboard](#)

Any Opioid-Related Overdose Deaths by Race/Ethnicity , Prelim. 2019

Crude Rate per 100,000 Residents



[Source: California Opioid Surveillance Dashboard](#)

Let's Hear from Peers

-

What does institutional racism look like in healthcare?

Black/African American
& Latino/Hispanic
patients with OUD are
less likely to be referred
to/receive treatment

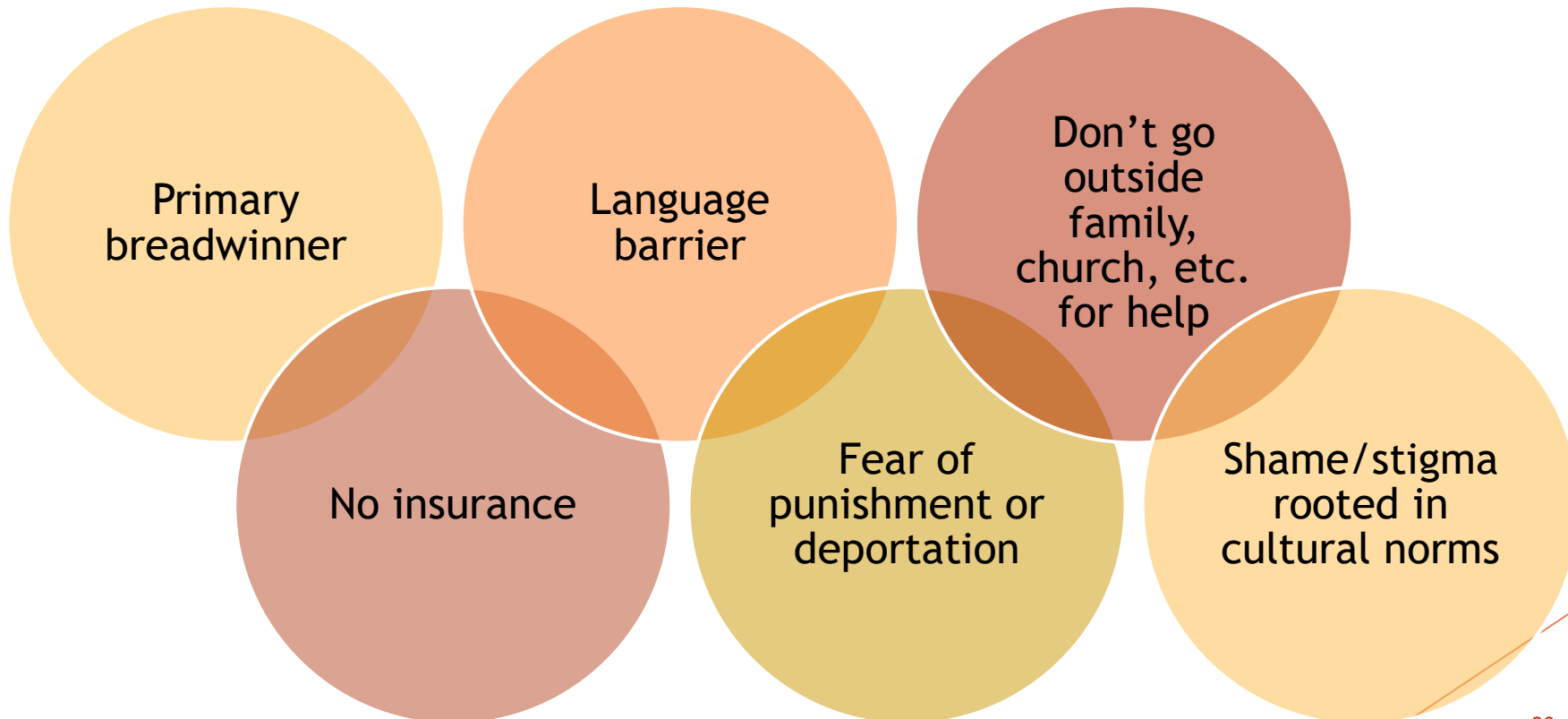
Providers may not know
the right questions to
ask & how to ask them

Assessing a
person/patient based on
your own cultural norms

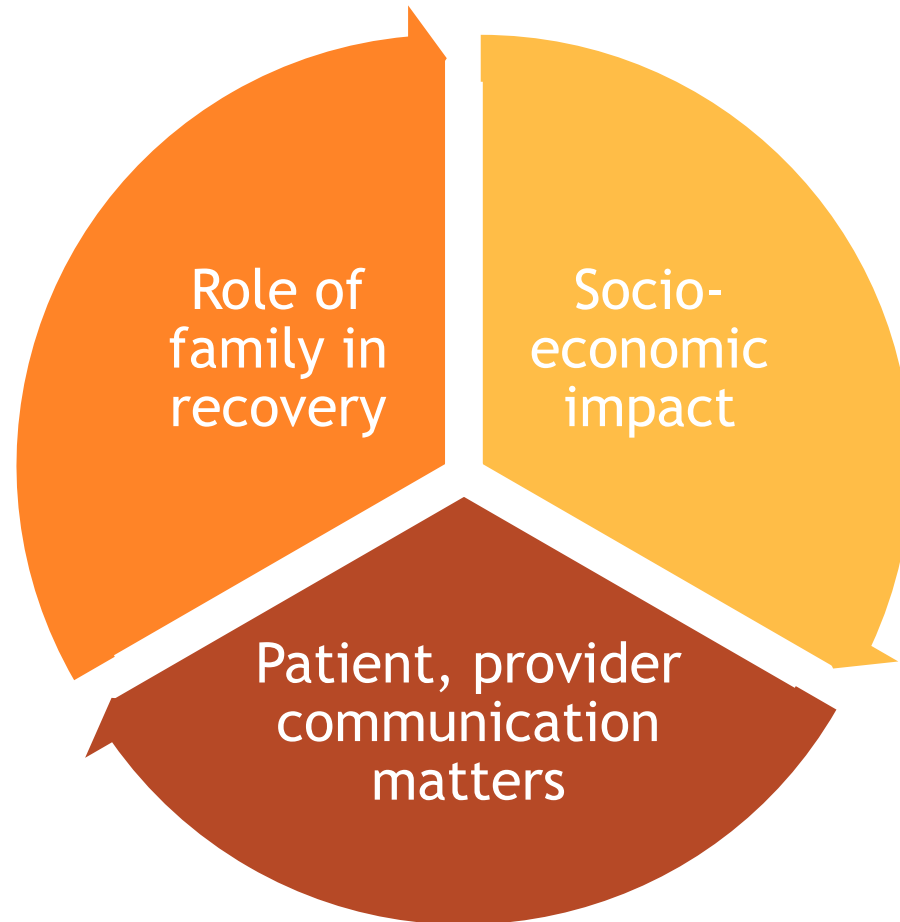
Some patients of color
report having to dress up
and look nice so that
they receive equal or
better care in the ED

Pain is often under
treated in ethnic/racial
minority groups

What specific barriers do patients of color face accessing care related to pain management and/or Opioid Use Disorder?



What do you wish providers knew that would improve the care experience for patients of color?



What steps can hospitals take to engage communities of color?

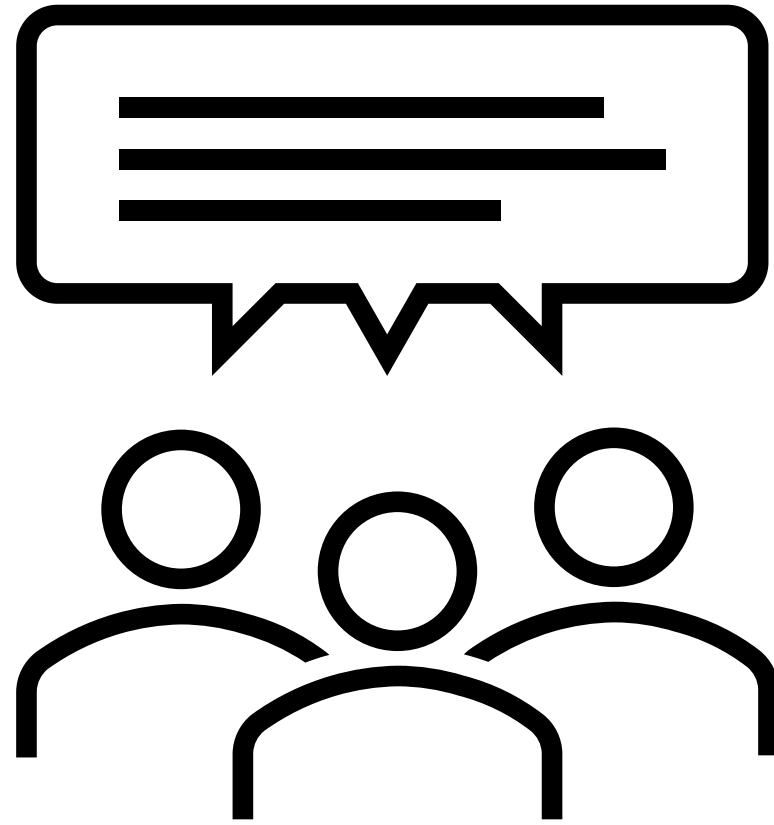
- ▶ Celebrate diversity as an organization!
- ▶ Provide robust translation services
- ▶ Cultural competency training to all staff
- ▶ Hire a diverse workforce (staff, providers, leadership)
- ▶ Provide at the elbow support & expertise (Substance Use Navigator, Behavioral Evaluation and Addiction Management Nurse, champion, etc.)
- ▶ Review patient facing materials for cultural relevance
- ▶ Seek input from people with lived experience



Northern Inyo Healthcare District



What else do you want us to know?



Key points



Select Community Resources

- ▶ [The Latino Commission](#) promotes access to addiction recovery programs
- ▶ [California Hispanic Commission on Alcohol and Drug Abuse](#)
- ▶ [See Her Bloom](#): Recovery Stories and Resources to Help Black Women Bloom
- ▶ [California Black Health Network](#)
- ▶ [Community Health for Asian Americans](#)
- ▶ [Asian American Recovery Services](#)
- ▶ [Tribal MAT Project](#) which is part of the California MAT expansion project
- ▶ [California Consortium for Urban India Health](#)

Webinar Schedule

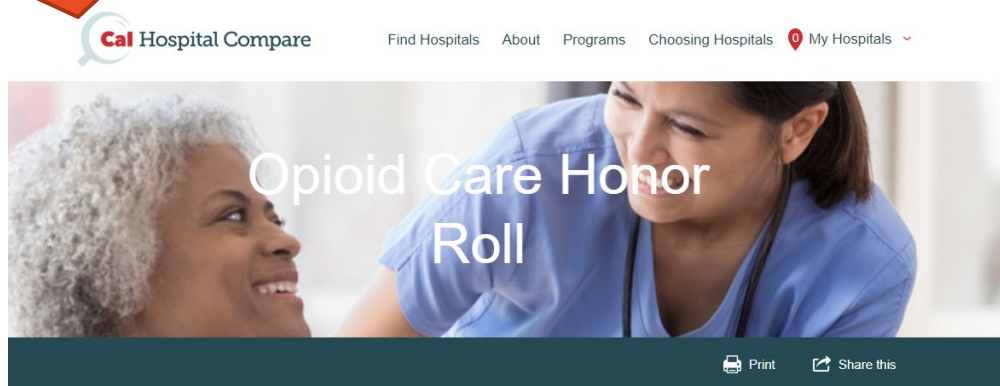
All calls start at 10:00am PT

Cutting edge
strategies
Sept 10

Drop-in
Office Hours
Sept 22 & Oct 6

Resources & Follow Up Materials

Learn more about
the Opioid Care
Honor Roll



Programs

[Maternity Care Honor Roll](#)

[Opioid Care Honor Roll](#)

[Opioid Resource Library](#)

[Patient Safety Honor Roll](#)

Opioid Care Honor Roll

[Register for the 2020 Opioid Care Honor Roll Webinar Series!](#)

In 2019, Cal Hospital Compare (CHC) launched the Opioid Care Honor Roll Program to help address the ongoing crisis. According to state data, nearly 2,200 Californians died of an opioid-related overdose in 2017. Patients with opioid use disorder are frequently hospitalized or visit the emergency department due to complications of the condition without also receiving treatment for the underlying disease of opioid addiction. This is a missed opportunity and leaves patients untreated and at high risk of future overdose. In this pilot year of the program, 60 hospitals voluntarily reported their progress on addressing the opioid crisis. While results show that all participating hospitals are making progress, it's

Programs

[Maternity Care Honor Roll](#)

[Opioid Care Honor Roll](#)

[Opioid Resource Library](#)

[Patient Safety Honor Roll](#)

Check out our
Opioid Resource
Library

Opioid Resource Library

As part of our work to address California's opioid epidemic and accelerate hospital progress to reduce opioid related deaths we've amassed a collection of practical, evidence-based resources. Many of these resources have been developed by California hospitals and opioid coalitions. In the spirit of peer learning these resources are publicly available here. Embedded within this resource library you will also find tools to actively engage patients, families, and friends in appropriate opioid use. If you have any questions and/or would like to share a resource that has helped your hospital in addressing the opioid crisis please contact Alex Stack, Director at astack@cynosurehealth.org.

1. Foundational resources

Our short list of must-read resources for all hospitals, at any state in their journey, aiming to change the way they provide opioid care in service of reducing opioid use disorder (OUD) related deaths and increasing access to treatment for all.

6. Webinar Series Resources

a. Access slides, recordings, and other related resources here for the 2019 & 2020 Opioid Care Honor Roll Webinar Series

- Addressing California's Opioid Epidemic – Introducing the Opioid Care Honor Roll (May 9, 2019)

▼ Show Resources

- Beyond adopting prescribing guidelines: monitoring and strengthening the prescribing patterns of clinicians (Jun 6, 2019)

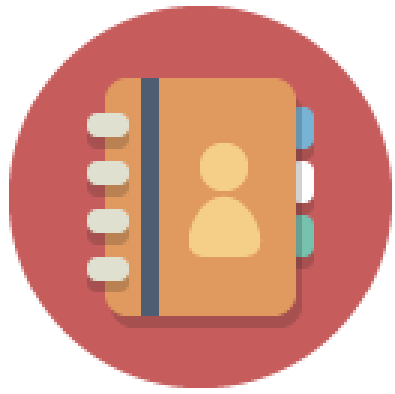
▼ Show Resources

- Initiating MAT in the hospital: Unique aspects from the ED and inpatient settings (Jul 10, 2019)

▼ Show Resources

- The nuts and bolts of dispensing naloxone to high-risk patients and their support systems (Aug 27, 2019)

Source: [Cal Hospital Compare Website > Programs](#)



Questions?

Alex Stack

Director, Projects & Strategic
Initiatives

Cal Hospital Compare

astack@cynosurehealth.org

Aimee Moulin

Co-Director

CA BRIDGE

aimee@bridgetotreatment.org

Thank you!

Please give us the gift of feedback and complete the event evaluation

Let us know what you
want to learn more
about as part of this
webinar series?